



CONFIDENTIAL RELEASE TO INVESTORS

January 1st, 2011, Los Gatos, CA. FUZE Fit For A Kid!, a Youth Wellness Associates Company (“FUZE”), the state-of-the-art interactive health clubs solely for children and teens is pleased to announce the following corporate milestones:

- ✓ FUZE has been named an official healthy lifestyle resource by the **California Governor’s Council on Physical Fitness®** for facility referral
- ✓ FUZE has reached an agreement with the **President’s Council on Physical Fitness®** as an official President’s Challenge Advocate
- ✓ FUZE earned the *Seal of Commitment* for coaching and training from the **Positive Coaching Alliance®**, for double-goal certification
- ✓ FUZE earned the **Best of Bay Area® Award** for best children’s fitness center in South Bay, San Francisco Area
- ✓ FUZE has named **Bell-Easton® Corporation** as its preferred corporate sponsor for the FUZE Reward\$ Program
- ✓ FUZE has reached preferred U.S. re-distribution rights for equipment with **Motion Fitness™ and LightSpace Corporation**, the leaders in the field of interactive fitness technology and exergaming
- ✓ FUZE has named the **Motion Evolution (MoEv)** as their official continuing education partner of choice and certification body
- ✓ FUZE has been named as the only pediatric fitness provider for **American Specialty Network’s** 90+ regional and national insurance carriers
- ✓ FUZE names **Fitzgerald Abbott & Beardsley LLP** its corporate attorney of record for franchising
- ✓ FUZE names **Michael Flynn, the 1st Tutoring Club** franchisee more than 15 years ago, and operator of multiple units to its Advisory Board to expand FUZE’s reach into after-school and value-added services; Mr. Flynn joins Matthew Wandolowski, CFO United Health, and Steven Denys, VP Epocrates
- ✓ FUZE became a Strategic Business Partner with the **Los Gatos Education Fund** and the **Loma Prieta Education School District**
- ✓ FUZE has served its **10,000th youth client** at its Corporate Club located in Los Gatos, CA in the heart of Silicon Valley

Please look for the following achievements in this upcoming year:

- Corporate partnership for cross-promotion pilot with Subway
- Corporate partnership for cross-promotion pilot with Sports Authority
- Insurance reimbursement for fitness services by Blue Cross/Blue Shield and Kaiser Permanente
- Corporate licensing of back-end nutrition content provider